

**How to Enter Successfully the Dutch Market?
business seminar**

**organized by the
Hungarian Chamber of Commerce and Industry and
the Hungarian Business Network**

Date: 27 November 2014, 14:00

**Venue: Hotel President Budapest
1054 Budapest, Hold utca 3-5.**

DRAFT PROGRAM

13:30-14:00	Registration
14:00-14:05	Welcome speech György Kárpáti, Vice-President, Committee for International Affairs, Hungarian Chamber of Commerce and Industry
14:05-14:25	Presentation on the Dutch economic climate, perspectives of the bilateral economic cooperation Elzo Molenberg, Deputy Head of Mission, Netherlands Embassy in Budapest
14:25-14:50	Hungarian-Dutch economic relations, practical aspects of the market entry in the Netherlands Péter Szabó, Counsellor, Economy and Trade, Embassy of Hungary in the Netherlands
14:50-15:10	Company foundation and taxation Andriy Selifonov, Business Development Manager, TMF Netherlands B.V.
15:10-15:30	Coffee break
15:30-15:55	How did I become a Hungarian wine exporteur as a Dutchman? Practical lessons learnt and how can I get help to my market entry to the Netherlands? Cisca Ansem, Managing director, Hegyem Ltd., board member, Hungarian Business Network, the Netherlands
15:55-16:10	Business experience in the Netherlands Dezső Bíró, Export Key Account Manager, Vajda Papír Kft.
16:10-16:30	Questions & answers

*Simultaneous interpretation will be provided
for the presentations in English language.*

The event is supported by the Ministry for National Economy.